



News Release

FOR IMMEDIATE RELEASE

Contact: Name: **Robert Spangler**
Phone: **309-284-0087**
Email: **rspangler@brahlers.com**

Open House - Brahler's Truckers Supply

Brahler's Truckers Supply and Continental Tire North America sponsor a special event in Morton, IL highlighting innovations that improve the environment and help truck fleets reduce total operating cost.

Morton, Illinois April 28,2009

The Untamed Innovation Tour and Open House opens on May 13, 2009 from 10:00 a.m. until 6:00 p.m. This very special event takes place at Brahler's Truckers Supply at 53 Commerce Avenue in Morton, Illinois. Admission is free to trucking industry professionals.

The centerpiece of the show is Continental Tire's "*Untamed Innovation*" 83-foot customized truck information center and classroom. The exhibit introduces Continental's new series of fuel-efficient, high-mileage truck tires. Continental's EPA Smart Way Certified tires save fuel, reduce greenhouse gases, and cut trucker's total operating cost (TOC). Attendees can use the ContiCostCalculator™ to compare overall costs of tire brands and combinations.

Tours of the Brahler facility along with demonstrations of our Hunter Alignment machine and tire balancing will be held throughout the day.

This unique forum brings truck operators to preview the newest ways to make a positive impact on trucking's bottom line.

More information is available at www.brahlers.com and www.continentaltire.com.

Attached are photos of Continental Tire's "Untamed Innovation" touring truck exhibit.

Untamed Innovation

